



DG DEFIS
#VDLCommission

Promoting Gender Mainstreaming in Space

Making Space for Everyone, Regardless of Gender

The European Union's Approach

- **Key Principle:** Gender mainstreaming is a core principle of the European Union (EU) for promoting gender equality in all policy areas and decision-making processes.
- **Initiation:** The European Commission established gender mainstreaming as a core strategy in 1996.
- (EU) has a **comprehensive Gender Equality Strategy** (2020-2025), which outlined various objectives and actions to promote gender equality across different policy areas
- **Broad Application:** Gender mainstreaming is integrated into all EU policies and programs, including space.



Ursula Van der Leyen,
First female President of the European Commission

Promoting gender equality in all EU policies and actions

- **Focus Areas:**

- Equal pay and closing the gender pay gap.
- Gender balance in leadership positions.
- Work-life balance and family-friendly policies.
- Combating violence against women.
- Gender mainstreaming in all policy areas.

- **Education and Training:** Ensuring equal access to education and training, including STEM.

- **Challenging Stereotypes:** Raising awareness and combatting gender-based discrimination.

- **Digital Inclusion:** Promoting digital skills and technology access for women.

- **International Focus:** Promoting gender equality in EU's global relations, including development and humanitarian aid.



EU's Tools and Guidelines

Gender Impact Assessment

Gender Equality Plans for Organizations

Gender Equality in Research and Innovation (R&I)

European Institute for Gender Equality (EIGE)

European Structural and Investment Funds (ESIF)

Gender Budgeting

Training and Capacity Building

Gender Equality in External Relations

EU Gender Equality Strategy

Gender Equality Network

Making Space for All - The case of CASSINI entrepreneurship initiative

- active communication about calls for participants to all CASSINI action, emphasizing that women entrepreneurs, investors and domain experts are welcome;
- choice of illustrations for web pages and communication material reflecting gender equality and diverse backgrounds;
- actively seeking speakers to ensure balance of gender and background, including encouraging startup companies to appoint e.g. a female team member to pitch on stage;
- collecting statistics on participants from all CASSINI actions, and from InvestEU to be able to report on female participation (first report end 2023);



THANK YOU



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