Empowering Women in Rural Costa Rica: A Geospatial Rally for Social Transformation

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A Rural Leader Battling Drought with Geospatial Technology

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Empowering Equality: Sustainability's Gender Challenge

In Costa Rica, **12.6k** women own 106.5k hectares of land, **15%** of farms, **8%** of private farm land.

Resources in cities widen digital and land gaps for rural women.

Women in Costa Rica are pivotal land **conservators aiding in climate mitigation, water**, and food security, yet often marginalized.

Geospatial Women Rally efforts align with **SDG 2, SDG 5, SDG 6,** and **SDG 13**

The Game-Changer: Geospatial Technologies

THE INTERSECTION OF EMPOWERMENT AND SUSTAINABILITY

PROBLEM SOLVING

REAL WORLD IMPACT

The Game-Changer: Geospatial Technologies

THE INTERSECTION OF EMPOWERMENT AND SUSTAINABILITY

THE POWER OF GROUP DYNAMICS

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CAPACITY BUILDING

PROBLEM SOLVING

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THE INTERSECTION OF EMPOWERMENT AND SUSTAINABILITY

THE CORE PILLARS OF GEOSPATIAL RALLIES FOR WOMEN

THE POWER OF GROUP DYNAMICS

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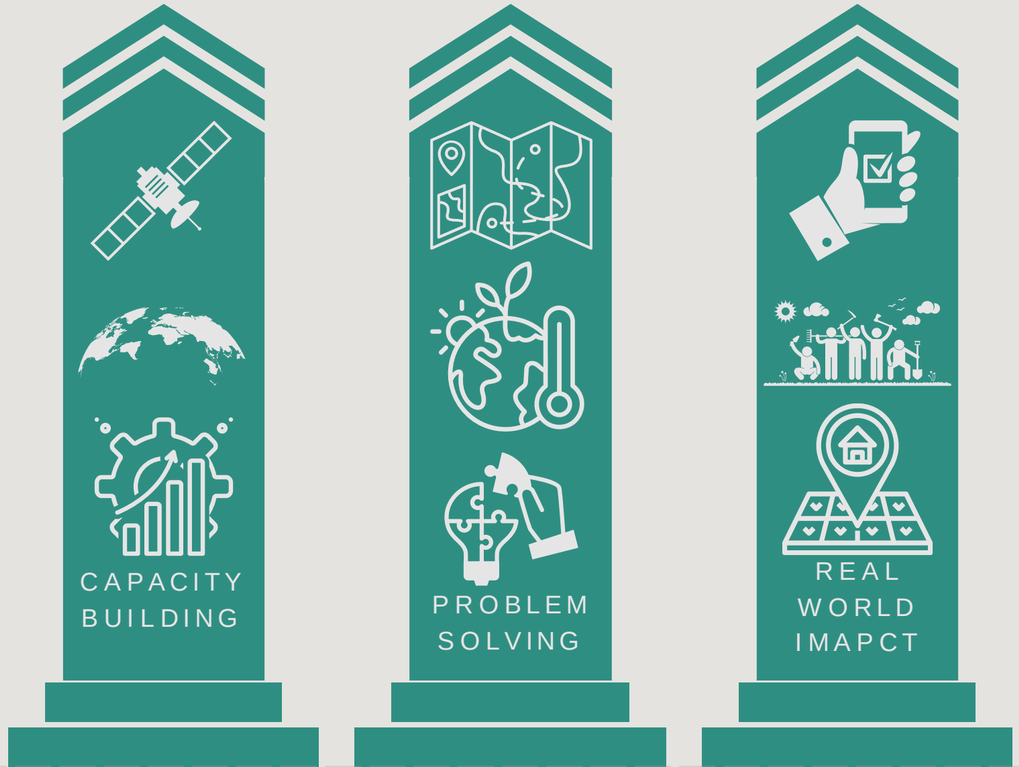


Spotlight: Geospatial Rallies for Women

ROADMAP

Call Processes
Local stakeholders engagement. Identify leader women in field.

Pre Women Rally

Training Process
Hands - On on technology. They practice with GPS, Drones, Digital Maps.

During Women Rally

Adapt Methods
Pre Women Rally

Based on the profile of the participantes, the team adapt the methodology.

Prototype Process
During Women Rally

Crafting Solutions for Real-World Problems

Final Presentation
Presentation of prototypes and expert feedback

During Women

Follow - up
Post Geospatial Rally

Methodology

Geo Women Rally

Theoretical Training

Equipping women with the knowledge to understand and analyze spatial data.

Applying geospatial tools

Using spatial data to devise solutions.

Local Solutions applied in field

Technical foundation:

Introducing women to geospatial tools, from GIS to UAVs

Identifying community challenges

From water management to agriculture

Journey Through the Geospatial Rallies

Advanced students support field practices, creating a trustful and sisterly environment.

The trainings are tailored to the specific regions where the participants live.

Presentation of prototypes and expert feedback.

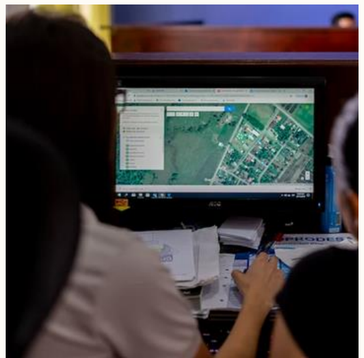
Over 500 women have been trained through this Women's Geospatial Technology Rally program

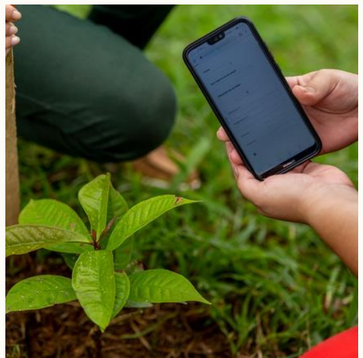
Sofia and Grettel Garita created a soil moisture sensor to optimize irrigation for crops, aiding in pest prevention, crop loss reduction, and water conservation. The prototype will incorporate GPS and satellite data integration for thorough geospatial agricultural insights and improved farming management.

Over 90 female forest firefighters have been trained in the use of geospatial technologies, leading to the creation of several prototypes aimed at mapping during fires, early warning systems, drought monitoring, and water source monitoring, among others.

The Ripple Effect: Impacts and Achievements

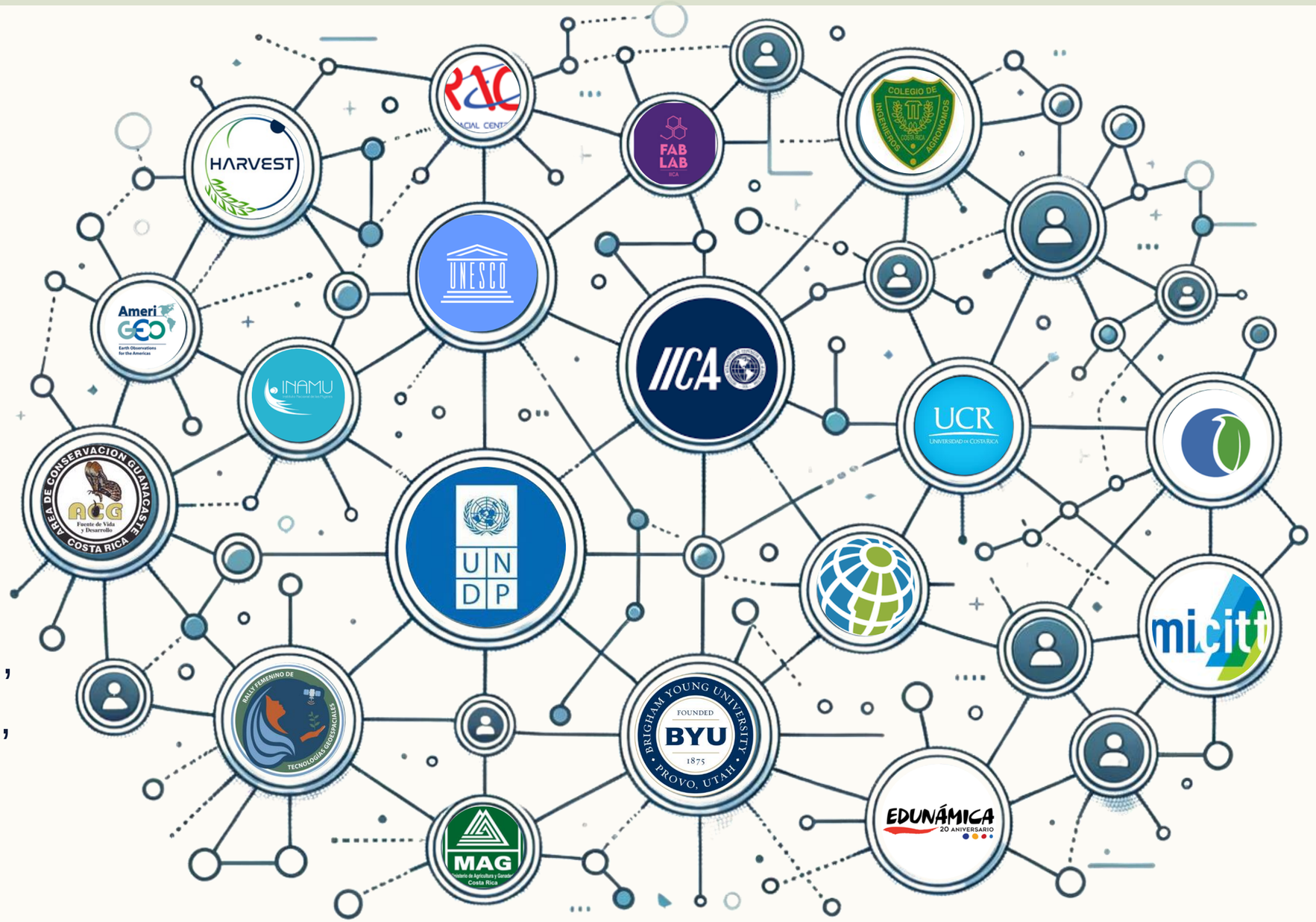
Over **100** prototypes have been developed, with several implemented in the field where participants also **train their communities.**





Stakeholders

A network of national and international collaborators, encompassing **22 local, national, and regional** organizations including NGOs and international cooperation agencies, has been established, significantly bolstering the initiative.



Conclusion

Training Accomplishments: Over ***500*** women trained from Costa Rica, Nicaragua, Honduras, and Guatemala. **2024 Outreach Goal:** Aim to empower ***1000*** women across multiple countries.

Expansion Analysis: Invitations for expansion to ***Guatemala, Panama, Ecuador, and Colombia*** under review, with potential illustration on a LAC map.

Prototype Development: Over **100** prototypes created, majority implemented in the field, positively impacting communities.

Intensive Follow-Up Design: Enhanced follow-up system under design with Ballard Center backing, aiming for sustained impact and success of the geospatial training.

Coming Soon

November 10-12, a NASA SERVIR rally will impact **100 women**. December **11-13, a BIOFIN-UNDP** rally targets **indigenous** territories.

By the end of 2023, a **Regional Network of rural women in geospatial technologies** will be consolidated.

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

Margaret Mead